

The Knuddels logo is written in a white, bubbly, rounded font with a black outline, positioned in the top right corner of the slide. The background of the slide is a light gray landscape with silhouettes of palm trees on a hill in the distance. The foreground is filled with various pixelated icons featuring the Knuddels character, such as a shopping basket, a cocktail glass, a house, a car, a motorcycle, a speech bubble saying 'ALAAF!', a chalkboard with the equation  $E=mc^2$ , a bench, a microscope, and a graduation cap.

**Knuddels**

# App Casting

Chattertreffen Nettetal

## **Knuddels ist cool, aber...**

- ...wir konzentrieren uns auf die Funktionen, die die meisten Chatter glücklich machen.
- ...es gibt viele Wünsche, die wir nicht erfüllen können.
- ...Chatter können keinen eigenen interaktiven Inhalt erzeugen.

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**Knuddels**

# Apps

**Die Lösung**

## Apps...

- ...können von Knuddels, aber auch von jedem Chatter gebaut werden.
- ...ermöglichen es, dass Chatter sich selbst ihre Wünsche erfüllen.
- ...schaffen Raum, um eigenen interaktiven Inhalt zu erzeugen.

# App-Beispiel: 4 Gewinnt



# App-Beispiel: Blacklist

Deine letzten Channel

- Der Himmel muss...  
1
- Video Chill-Out  
22
- Video Party  
3
- Videoflirt  
10

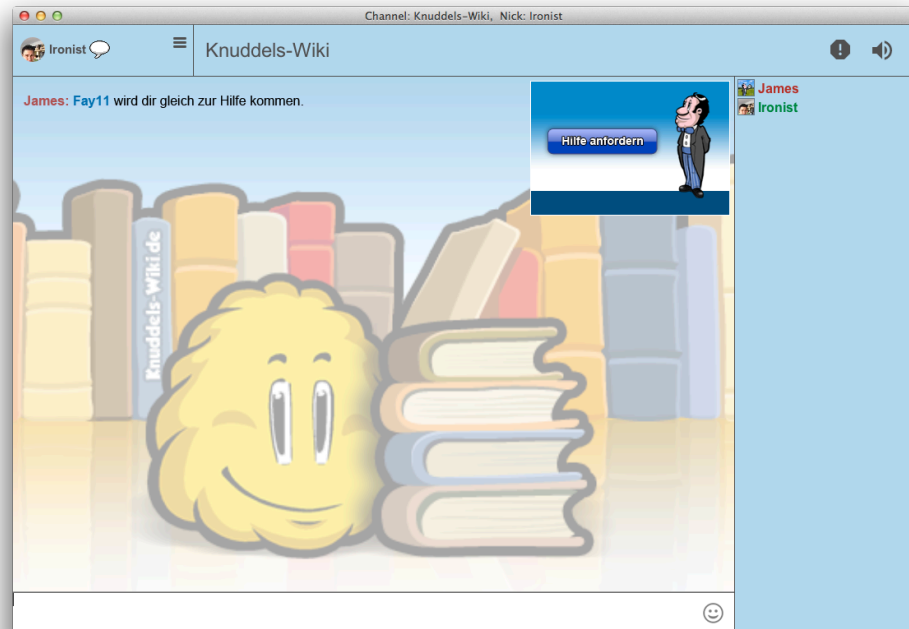
Deine Freunde sind hier [Alle](#)

**Problem**

Dieser Channel kann von dir nicht betreten werden, da du auf der Blacklist stehst.

OK

# App-Beispiel: Teamsupport



## **Eure Ideen sind gefragt!**

- Lasst eurer Kreativität freien Raum.
- Ihr braucht keine Programmierkenntnisse.
- Präsentiert eure Ideen auf dem Chattertreffen in Nettetal und gewinnt tolle Preise! :-)



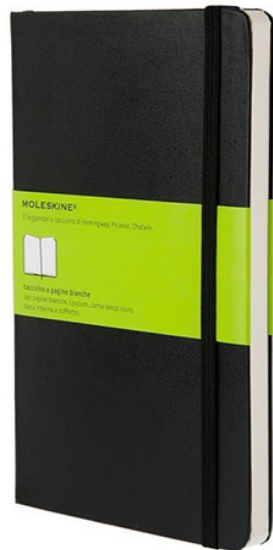
The Knuddels logo is written in a white, bubbly, rounded font with a thick black outline. It is positioned in the upper right corner of the slide, set against a background of a grey landscape with palm trees and various Knuddels-themed icons.

# Knuddels

A solid red banner with rounded corners is located at the bottom of the slide. It contains the word 'Preise' in white, bold, sans-serif font.

**Preise**

# 1. Platz



## 2. Platz



# 3. Platz



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Knuddels

A solid red banner with rounded corners is located at the bottom of the slide. It contains the text 'Los geht's!' in a white, bold, sans-serif font.

Los geht's!